



# 35th IAHR World Congress

第三十五届国际水利学大会

2013.9.8-13 | Chengdu China | 中国成都

## SPONSORS

- Ministry of Water Resources of People's Republic of China
- International Association for Hydro-Environment Engineering and Research

## Exhibition & Sponsorship Prospectus



..... **Contact CICST now!** .....

*China International Conference Center for Science and Technology*

Room 416, East Hall, China Hall of Science and Technology

No. 3, Fuxing Road, Beijing 100863, CHINA

info@iahr2013.org; +86-10-62180142 (Fax)

---

## CONTENTS

General Information	2
Information for Sponsors	3
Categories of Package Sponsorship	3
Additional Sponsorship Opportunities	6
Application for Sponsorship	8
Sponsorship Booking Application Form	10
Exhibition	12
Exhibition Application Form and Contract	14
Terms and Conditions	15



## GENERAL INFORMATION

---

### Secretariat

#### CICCST

Room 416, East Hall, China Hall of Science and Technology

No. 3, Fuxing Road, Beijing 100863, CHINA

E-mail: [info@iahr2013.org](mailto:info@iahr2013.org)

Fax: +86-10-62180142

### Congress Venue

Century City International Convention Center- CCIICC

88, Century City Boulevard, Chengdu, Sichuan, China

Tel: +86-28-85349999

[www.ihg.com](http://www.ihg.com)

### Registration Fee *(Quotes in CNY, taxes included)*

ITEM	Early Bird Rate Prior to June 30, 2013	Standard Rate On and after July 1, 2013
R1: Non-IAHR Member Registration	5,000	5,600
R2: IAHR Member Registration	4,300	5,000
R3: Student Registration *	2,000	2,400
R4: Accompanying Person Registration **	2,000	2,400
R5: One-Day Registration **		

\* R3 (Student) is for fully-registered students by the time of Congress.

\*\* Without proceedings.

## INFORMATION FOR SPONSORS

### Categories of Package Sponsorship

Depending on the total amount of the sponsorship, Funding Companies will be referred to as:

<b>PLATINUM Sponsor (ONE only)</b>	For a contribution over <b>CNY300,000</b>
<b>GOLDEN Sponsor</b>	For a contribution over <b>CNY200,000</b>
<b>SILVER Sponsor</b>	For a contribution over <b>CNY100,000</b>

Sponsors will receive benefits as follows:

#### **PLATINUM Sponsor CNY300,000 (ONE only)**

- Status as PLATINUM Sponsor
- Exhibit space: THIRTY-SIX (36) m<sup>2</sup>
- One page advertisement in Final Program (BC)
- Award of a PLATINUM Sponsor Honorary Medal at an official ceremony
- Priority on Welcome Signage selection, will be displayed at main entrance of CCICC
- An exclusive advertisement in Badge Lanyard
- Complimentary full registrations up to TEN (10), Complimentary exhibitors registration up to TEN (10)
- A printed Acknowledgement in the Final Program
- A sponsor's logo will appear on the Congress Website link to a website of their choice

#### **GOLDEN Sponsor CNY200,000**

- Status as GOLDEN Sponsor
- Exhibit space: TWENTY-FOUR (24)m<sup>2</sup>
- One (1) page advertisement in Final Program (Inside front/back cover)
- Award of a GOLDEN Sponsor Honorary Medal at an official ceremony
- Acknowledgment on Welcome Signage for Congress to be displayed at main entrance of CCICC
- Complimentary full registrations up to SIX (6), Complimentary exhibitors registration up to SIX (6)
- A printed Acknowledgement in the Final Program
- A sponsor's logo will appear on the Congress Website link to a website of their choice



## INFORMATION FOR SPONSORS

---

### **SILVER Sponsor *CNY100,000***

- Status as SILVER Sponsor
- Exhibit space: TWELVE (12) m<sup>2</sup>
- One (1) page advertisement in the Second Announcement (Inside front/back cover), and Final Program (Inside front/back cover)
- Award of a SILVER Sponsor Honorary Medal at an official ceremony
- Acknowledgment on Welcome Signage for Congress to be displayed at main entrance of CCICC
- Complimentary full registrations up to FOUR (4), Complimentary exhibitors registration up to FOUR (4)
- A printed Acknowledgement in the Final Program
- A sponsor's logo will appear on the Congress Website link to a website of their choice

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

---

### PRINTED ITEMS

**A. Preliminary Program (e-file)**

Back cover **CNY6,500**

Inside front/back cover **CNY5,000**

The Preliminary Program (e-file) will be distributed to everyone on the IAHR2013 mailing list a few months prior to the Congress.

**B. Final Program**

Back cover **CNY40,000**

Inside front/back cover **CNY25,000**

The Final Program will be distributed at the Congress to all registered participants. It will include the complete final scientific, social and tour program, as well as practical information on the Congress. A number of full-page color (4 colors) advertisements will be available.

**C. Mini Program**

**CNY35,000**

The Program at a Glance is an extremely popular and useful Congress overview that will be inserted in the Congress bags. An exclusive advertisement of your company will appear on the back cover.

**D. Badge Lanyards**

**CNY40,000**

Sponsor's company logo will appear on the participants' badge cords.

### SOCIAL EVENTS

**Welcome Reception**

**CNY70,000**

This event provides you with the opportunity to promote your company through a welcome reception following the opening session on the first evening attended by all participants.

Acknowledgement: A slide at the end of the ceremony, company logo on the personal invitations, signs at the reception area. Menu to be coordinated and payment directly to the caterer.



## SERVICES AND SPECIAL FUNCTIONS

---

- A. Congress Bags** **CNY30,000**  
The sponsor will provide the participants bags. The bag will bear the sponsor's logo and the Congress logo. (No additional charge to the sponsoring company).
- B. Writing Pads and Pens** **CNY15,000**  
The sponsoring company may provide the writing pads and pens (including the company's logo) for the Congress bags. Fixed sum to be paid to the Congress.
- C. Congress Website** **CNY5,000**  
The Congress website is [www.IAHR2013.org](http://www.IAHR2013.org). Participants can register and book their accommodation on-line. During and after the Congress, all abstracts will be available on the web. The site will be maintained after the Congress for another year. The logo of the sponsoring company will be included on the website homepage with a link to the company's homepage.
- D. Internet Café** **CNY30,000**  
A special area will be assigned as the Internet/Message Center at the Congress. The sponsoring company will provide 10 workstations, enabling participants to send and receive e-mail, send and retrieve messages to other Congress participants, and have free access to the Internet. The sponsoring company will run this center by providing both equipment and manpower. The sponsoring company's name will be displayed on the retrieval stations as well as the center. Information regarding this service will be included in the Congress website and final program.
- E. Signage** **CNY20,000**  
The sponsoring company's logo will be displayed on all directional signs of the Congress, which will be spread throughout the center.
- F. Poster Boards** **CNY10,000**  
The scientific program includes in addition to oral presentations a large number of scientific posters, which will be displayed in a special area adjoining the exhibition. The posters will be changed daily and will be visited by all participants. The sponsoring company's logo will be displayed on all poster boards.
- G. Speakers Ready Room** **CNY15,000**  
Facilities will be available at the Congress center for speakers and abstract presenters to check their slides. The sponsor's name/or company logo will appear on all signs for the slides check-room and will be prominently displayed in the room.

## SPECIAL REQUESTS

---

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to tailor a package to suit your objectives. Please feel free to contact Secretariat to discuss your needs.

## ACKNOWLEDGEMENTS

Please note that all sponsors and exhibitors will be acknowledged in the final Program, on acknowledgement boards at the Congress and on the Congress website. Please forward your company logo (PDF print version) in both black and white and color versions to [info@iahr2013.org](mailto:info@iahr2013.org)





## APPLICATION FOR SPONSORSHIP

---

Application for sponsorship can be made in writing with the enclosed booking enquiry form to:

**CICCST**

Room 416, East Hall, China Hall of Science and Technology

No. 3, Fuxing Road, Beijing 100863, CHINA

E-mail: [info@iahr2013.org](mailto:info@iahr2013.org)

Fax: +86-10-62180142

Once an application is made a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the sponsorship/exhibition office address above. Alternatively an invoice for the deposit can be requested on the booking form. Once this has been received a confirmation of sponsorship will be mailed to you with an accompanying invoice.

## TERMS OF PAYMENT

50% with signed contract

50% - by June 15, 2013

All payments must be received before the start date of the Congress

## PAYMENT METHODS

**Option 1:** Payment by Cheque  
Please make cheques payable to: CICCST/ IAHR2013

**Option 2:** Payment by Bank Transfer:  
Please make drafts payable to IAHR2013  
Bank of China Head Office, 1 Fuxingmennei Ave., Beijing 100818, China  
Account No: 778350008189  
Account Name: CICCST  
Bank charges are the responsibility of the payee and should be paid at source.

**Option 3:** Payment by Credit Card  
Please complete your credit card details on the booking form.

## CANCELLATION POLICY

---

Cancellation must be made in writing to:

**CICCST**

Room 416, East Hall, China Hall of Science and Technology

No. 3, Fuxing Road, Beijing 100863, CHINA

E-mail: [info@iahr2013.org](mailto:info@iahr2013.org)

Fax: +86-10-62180142

The organizers shall retain:

- 10% of the agreed package amount if the cancellation is made before **March 15, 2013**.
- 50% of the agreed package amount if the cancellation is made between **March 15, 2013 and June 15, 2013**.
- 100% of the agreed package amount if the cancellation is made after **June 30, 2013**.

## GENERAL CONDITIONS

Terms and Conditions will be included in the sponsorship agreement.



## SPONSORSHIP BOOKING APPLICATION FORM

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and send to:

CICCST- Fax: +86-10-62180142 Email: [info@iahr2013.org](mailto:info@iahr2013.org)

Company	_____		
Contact Name	_____	Position	_____
Tel	_____	Fax	_____
E-mail	_____	Website	_____
Address	_____		
Post/Zip Code	_____	Country	_____

PACKAGE SPONSORSHIP			
	PLATINUM Sponsor	CNY300,000	<input type="checkbox"/>
	GOLDEN Sponsor	CNY200,000	<input type="checkbox"/>
	SILVER Sponsor	CNY100,000	<input type="checkbox"/>
ADDITIONAL SPONSORSHIP			
PRINTED ITEMS	Preliminary Program (e-file)	Back cover	CNY6,500 <input type="checkbox"/>
		Inside front/back cover	CNY5,000 <input type="checkbox"/>
	Final Program	Back cover	CNY40,000 <input type="checkbox"/>
		Inside front/back cover	CNY25,000 <input type="checkbox"/>
	Mini Program		CNY35,000 <input type="checkbox"/>
	Badge Lanyards		CNY40,000 <input type="checkbox"/>
SOCIAL EVENTS	Welcome Reception	CNY70,000	<input type="checkbox"/>
SERVICES & SPECIAL FUNCTIONS			
	Congress Bags	CNY30,000	<input type="checkbox"/>
	Writing Pads and Pens	CNY15,000	<input type="checkbox"/>
	Congress Website	CNY5,000	<input type="checkbox"/>
	Internet and Message Service	CNY30,000	<input type="checkbox"/>
	Signage	CNY20,000	<input type="checkbox"/>
	Poster Boards	CNY10,000	<input type="checkbox"/>
	Speakers Ready Room	CNY15,000	<input type="checkbox"/>
			<input type="checkbox"/>
<b>TOTAL AMOUNT</b>		<b>CNY</b>	
<input type="checkbox"/>	Please call me to discuss our sponsorship package		
<input type="checkbox"/>	Please send me a sponsorship contract and first 50% deposit invoice		

Signature \_\_\_\_\_

Date \_\_\_\_\_

## EXHIBITION

The industrial exhibition is an integral part of IAHR2013 with the intention to provide up to-date information on field of Hydro-Environment Engineering and Research. Excellent exhibition facilities in close proximity to the session halls are available at the venue. Poster Session, Coffee Breaks and Working Lunches will be offered with the exhibition to enhance participants' attendance.

### VENUE

Century City International Convention Center- CCICC  
88, Century City Boulevard, Chengdu, Sichuan, China  
Tel: +86-28-85349999

[www.ihg.com](http://www.ihg.com)

### PROPOSED DATES

Set up times	Sunday September 8, 2013	08:00-15:00
Exhibition open times	Monday–Friday, September 9-13, 2013	08:00-17:00
Dismantling/ Breakdown times	Friday September 13, 2013	18:00-20:00

### RAW SPACE RENTAL

The Price for Raw Space is **CNY2,200** Per Square Meter. This Includes:

- Exhibitors' Manual
- Tea/Coffee/Lunch for Registered Exhibitors
- Exhibitors' Badge
- Cleaning of Public Areas and Gangways
- Get-Together Reception For Registered Exhibitors
- 24-Hour Security
- Minimum 24m<sup>2</sup>

### STANDARD BOOTH (2m X 3m)

The price for Standard Booth is **CNY15,000**. This includes:

- Tea/Coffee/Lunch for Registered Exhibitors
- TWO Exhibitors' Badges
- White Shell Scheme Frame, Two Chairs, One Table, Once Socket
- Fascia Panel
- Cleaning of Public Areas and Gangways
- 24-Hour Security



## EXHIBITION

---

**At the request of industry we have included 24-hour security in the rental price.**

Please note that raw space rental does **NOT** include the following:

- Shell Scheme
- Electrical Power
- Electrical Sockets
- Lighting
- Furniture

All these services and others will be available to order in the technical manual.

### **BUILD-UP HEIGHT**

The maximum building height for all exhibit stands is **FOUR (4) m.** pending authorization by the Security Department of CCICC, exhibitors may be allowed to exceed this height (**FOUR (4) m.**

### **ALLOCATION OF EXHIBITION SPACE**

Space allocation will be made on a “**first come, first served basis**”. A completed application form accompanied by advance payment should be mailed/faxed to ensure reservation of a desired location. Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received. Advance payment will be refunded if space is fully booked or space offered is not acceptable to exhibitors.

### **EXHIBITOR REGISTRATION**

All exhibitors are required to be registered and will receive a badge displaying the exhibiting Company name. **TWO (2)** exhibitor badges will be given for the first **SIX (6)** square meters booked and **ONE** additional for each **THREE (3)** square meters booked. Any additional exhibitor will be charged an exhibitor registration fee of **CNY2,000**. An exhibitor registration form will be included in the exhibitor’s manual.

### **TECHNICAL/EXHIBITOR MANUAL**

A technical manual outlining all technical aspects of exhibiting will be circulated **2** months before The Congress. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

### **SITE INSPECTIONS**

Exhibitors and sponsors are free to visit the Congress venue at their convenience. Please contact The venue directly to arrange this:

*Ms. Liz Guo*

Fulfillment Manager, CCICC

88, Century City Boulevard, Chengdu, Sichuan, China

Tel: +86-28-8534 9999 ext. 2376

Email: [liz.guo@ihg-etghotels.com](mailto:liz.guo@ihg-etghotels.com)

## PAYMENT METHODS

---

- Option 1:** Payment by cheque  
Please make cheques payable to: CICCST/ IAHR2013
- Option 2:** Payment by Bank Transfer:  
Please make drafts payable to IAHR2013  
Bank of China Head Office, 1 Fuxingmennei Ave., Beijing 100818, China  
Account No: 778350008189  
Account Name: CICCST  
Bank charges are the responsibility of the payee and should be paid at source.
- Option 3:** Payment by Credit Card  
Please complete your credit card details on the booking form.

## CANCELLATION POLICY

Cancellation must be made in writing to:

**CICCST**  
Room 416, East Hall, China Hall of Science and Technology  
No. 3, Fuxing Road, Beijing 100863, CHINA  
E-mail: [info@iahr2013.org](mailto:info@iahr2013.org)  
Fax: +86-10-62180142

The organizers shall retain:

- 10% of the agreed package amount if the cancellation is made before **March 15, 2013**.
- 50% of the agreed package amount if the cancellation is made between **March 15, 2013 and June 15, 2013**.
- 100% of the agreed package amount if the cancellation is made after **June 30, 2013**.



## EXHIBITION APPLICATION FORM AND CONTRACT

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and send to:

CICCST- Fax: +86-10-62180142 Email: [info@iahr2013.org](mailto:info@iahr2013.org)

Company \_\_\_\_\_

Contact Name \_\_\_\_\_ Position \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

Address \_\_\_\_\_

Post/Zip Code \_\_\_\_\_ Country \_\_\_\_\_

WE HEREBY APPLY TO BOOK SHELL SCHEME SPACE / EXHIBITION FLOOR, THE COST OF WHICH IS CNY15,000 / CNY2,200 PER SQUARE METER

Choice	Stand NO	Space Only/ Shell Scheme	No. of Square Meters	Total Price
1 <sup>st</sup> Choice				
2 <sup>nd</sup> Choice				
3 <sup>rd</sup> Choice				
<b>Special notes:</b> Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed				
<input type="checkbox"/> This is a provisional booking. Please hold for 14 days.				
<input type="checkbox"/> Payment has been made by <input type="checkbox"/> Cheque <input type="checkbox"/> Transfer <input type="checkbox"/> Credit card				
CREDIT CARD No.			EXPIRY DATE:	
TYPE OF CARD:			NAME ON CARD:	
TOTAL AMOUNT				

- Please send me a first deposit invoice for 50% of the total amount due.
- We Have Read The Regulations & Agree To Observe & Be Bound By Them

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## TERMS AND CONDITIONS

---

The terms and conditions of exhibiting are included in this prospectus. Please note that signature of the exhibition contract indicates acceptance of these terms and conditions.

**Application to Participation** Application to participate will be considered only if: submitted on the appropriate forms, dully filled in and signed and accompanied by the necessary payment. Registration will be confirmed in so far as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal all payments shall be fully refunded.

**Obligations and Rights of Exhibitor** Registration implies full acceptance by the exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the exhibitor. By submitting an application to participate, the exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition. The exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

**Obligation and Rights of Organizer** The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of reception of application forms accompanied by payment. The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors. The Organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting exhibitor.

**Cancellation** In case of cancellation received (in writing) as per the above policy.

**Liability Insurance** The Organizer provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by exhibitors are not insured by the Organizer, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors. The exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organizers for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.





**Exhibition Regulations** The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager. The Organizer reserves the right to alter the general layout or limit the space allotted to each exhibitor postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizers will not be held liable for expenses incurred other than the cost of exhibit space rental fees. All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site. Flammable materials are not to be used. Equipment displayed or demonstrated must be installed by strict adherence to safety measures. Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No display may be dismantled or packing started before the designated hour. It is the exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended,

Otherwise the Organizer will arrange for their removal at the exhibitor's risk and expenses. Exhibitors are obliged to ensure that their stands permanently manned during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment on the exhibit application form. Should the exhibitor fail to make a payment on time, the exhibition manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfillment of contract. Participation by exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the exhibition manager's desk. The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands. The provision of refreshments to the participants by exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed. Exhibition areas and fittings made available to exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the exhibitor. Any special decoration or fittings must be submitted to the Organizer for prior authorization. Advertising panels and display are not permitted outside the exhibition areas allotted to exhibitors. The Organizers will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

# 35<sup>th</sup> IAHR World Congress

第三十五届国际水利学大会

2013.9.8-13 | Chengdu China | 中国成都

IAHR



**Contact CICCST now!**

China International Conference Center for Science and Technology

**ADD** Room 416, East Hall, China Hall of Science and Technology, No. 3, Fuxing Road, Beijing 100863, CHINA

**EMAIL** info@iahr2013.org **FAX** +86-10-6218-0142